

**United
Way**



TM

West Central Connecticut

Celebrating the Past

90

Believing in the Future

*United Way of
West Central Connecticut*

2011 Annual Report

Dear Friends,

As we enter our 90th year, we pause to reflect on how far we've come, while also focusing on where we'd like to go in the future. Over the past 90 years, many things have changed in our organization. However, the most important aspect of why we exist has remained the same – to advance the common good.

Beginning in 1922 as the Community Chest of Bristol, we have grown and expanded to also include the communities of Burlington, Plainville and Plymouth/Terryville. For many years our main focus was on raising funds. While this is still a central part of our work, our new model also focuses on “community impact” – creating lasting changes that improve the lives of everyone in our communities.

We strive to improve lives by focusing on the building blocks of a good life for all – education, income and health. We are working to help children and youth achieve their potential, help individuals and families become more financially stable and independent, and improve people's health and wellness.

We'd like to take this opportunity to thank you for your support of the United Way of West Central Connecticut. As we look back over the course of 90 years, you join the ranks of thousands of donors and volunteers who have helped make our work possible. Our organization was founded on the premise that by working together, we could help more people and create a better community.

This premise still holds true - our donors know that they could give to just one organization that helps people in only one facet of their lives, or they can invest their money in United Way, where we leverage that money with others' to create lasting changes that one organization could not achieve by itself. United Way's work touches thousands of lives, and ensures that every donor's gift goes to where our community needs it most.

Change only happens if we all join together. And United Way makes that change possible, along with your help. **Thank you!** We hope we can continue to count on your support as we move toward a bright future for everyone in our communities.

Here's to 90 more years of working together and Living United!

Sincerely,



Donna Osuch
President & CPO



Nancy O'Donnell
Board Chair



About Us

Vision

To advance the common good by creating lasting changes to improve lives in our communities.

Mission

We will unite our communities to create opportunities for a better life for all by focusing on education, income and health.

2010-2011 Board of Directors

Lynn Abrahamson
Bristol-Burlington Health District

Lesley Blade
Associated Spring HQ

Joella Bouchard Mudry
AFT Connecticut

Robyn Bugbee
City of Bristol

Greg Callahan
GE Industrial Solutions

Lynn Davis
Plainville Board of Education

Matt Dyer
Attorney

Rev. Laura Galbraith
Asbury United Methodist Church

Jo-Ann Hamel
Cigna HealthCare

Anthony Malavenda

Patricia Marin
First Bristol F.C.U.

Tom Mazzarella
Mazzarella Productions, Inc.

JoAnn McBrien
Town of Burlington

Nancy O'Donnell
Thomaston Savings Bank

Eleanor Parente
Town of Burlington

Gene Prentiss, CPA
Gene F. Prentiss & Co.

Bryan Ricci, CPA
Ricci & Co.

Martha Rouleau
Har-Bur Middle School

Ted Scheidel
Town of Plymouth

John-David Scarritt
Thomaston Savings Bank

Cindy Scoville
*Greater Bristol Chamber
of Commerce*

Rob Tobias
ESPN

Gregori Tonon
New England Bank

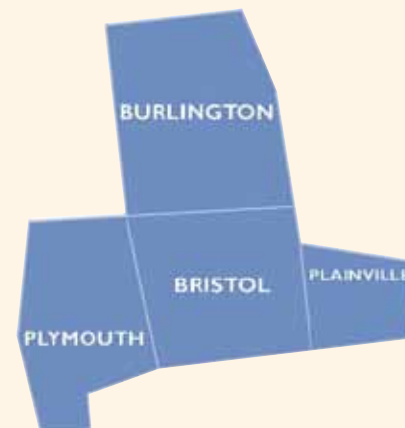
Byron Treado
New England Bank

Phyllis Tucker
Webster Bank

David Van Allen
Webster Bank

Barbara Villani

Mark Ziogas, Esq.
Anderson, Alden, Hayes, Ziogas



National History

In 1887, a Denver woman, a priest, two ministers and a rabbi recognized the need for cooperative action to address their city's welfare problems. This group put their heads together to plan the first united campaign for ten health and welfare agencies. They created an organization to serve as an agent to collect funds for local charities, as well as to coordinate relief services, counsel and refer clients to cooperating agencies, and make emergency assistance grants in cases which could not be referred. That year, Denver raised \$21,700 and created a movement that would spread throughout the country to become the United Way. **125 years later, United Way is still focused on mobilizing the caring power of communities and making a difference in people's lives.**



1887

In Denver, religious leaders founded the Charity Organizations Society, the first "United Way" organization, which planned and coordinated local services and conducted a single fund-raising campaign for 22 agencies.

1894

Charitable institutions became exempt from the first federal act that imposed a tax on all corporations organized for profit.

1913

The nation's first modern Community Chest was born in Cleveland, where a program for allocating campaign funds was developed.

1919

Rochester, New York used the name Community Chest, a name widely adopted by United Way organizations and used until the early 1950s. This year began a 10-year growth period in the number of Community Chests: 39 in 1919; 353 in 1929.

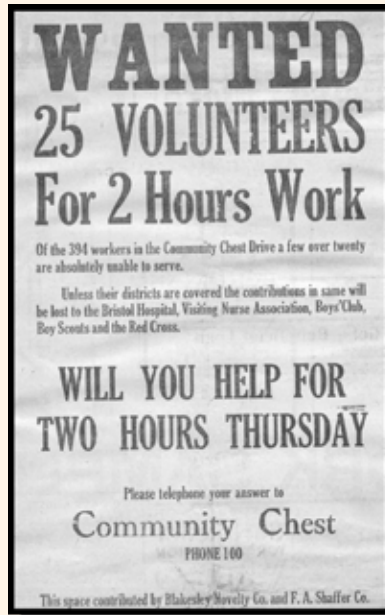
The background is a solid yellow color. Overlaid on this is a large, intricate, blue decorative scrollwork pattern. The scrollwork consists of various loops, swirls, and leaf-like shapes, creating a symmetrical, ornate design. In the center of the design is a large, stylized number '50' rendered in a metallic, silver color with a 3D effect and a shadow. The text is placed within the upper and lower portions of the scrollwork.

United Way of West Central Connecticut

Then and Now...

*Years of
Community
Service*

1922-1958



March 20, 1922

The Bristol Chamber of Commerce brought together local civic leaders to discuss the possibility of creating one organization to support a variety of volunteer service organizations.



May 12, 1922

This dream became a reality when the Bristol Community Chest was incorporated. The original officers were:

President - Morton C. Treadway
Vice Presidents - William J. Malone & W. K. Sessions
Secretary - J. R. Holley
Treasurer - Fuller F. Barnes



June 18, 1922

The first campaign was held during this week in June with 2400 subscribers raising a total of \$20,800 for five non-profit organizations!

1923-1958

The Bristol Community Chest grew steadily and successfully continuing to fund more local non-profits.



1959-2000

May 1959

President Wallace Barnes had the foresight to suggest that the concept of a United Fund Drive be explored. After months of research, the Bristol Community Chest became the United Fund of Bristol. The first United Fund campaign held the following year raised over a quarter of a million dollars!



1971

The United Fund became known as the United Way (a change made nationally for consistency). In the late 1970s and early 1980s, the United Way of Bristol expanded geographically incorporating the towns of Plymouth and Burlington.

1996

The United Way of Bristol, Burlington and Plymouth merged with the United Way of Plainville to become the United Way of West Central Connecticut.



2000

The annual campaign set a new record raising \$1,332,703 for 28 local non-profit organizations!



2001-2011

2001

The Board of Directors realized that fundraising alone was not enough. Thus, United Way of West Central Connecticut transformed from a fundraising organization to a community impact organization, with the goal of creating lasting changes to address the underlying causes of problems.



2005

The first community initiative, Kids in the Middle, launched through a collaboration of local partners bringing resources together to address an issue facing our communities.

2008

The LIVE UNITED campaign began with a reminder that United Way exists to “advance the common good.” With this came a sharpened focus on the building blocks for a good life for all - education, income and health.



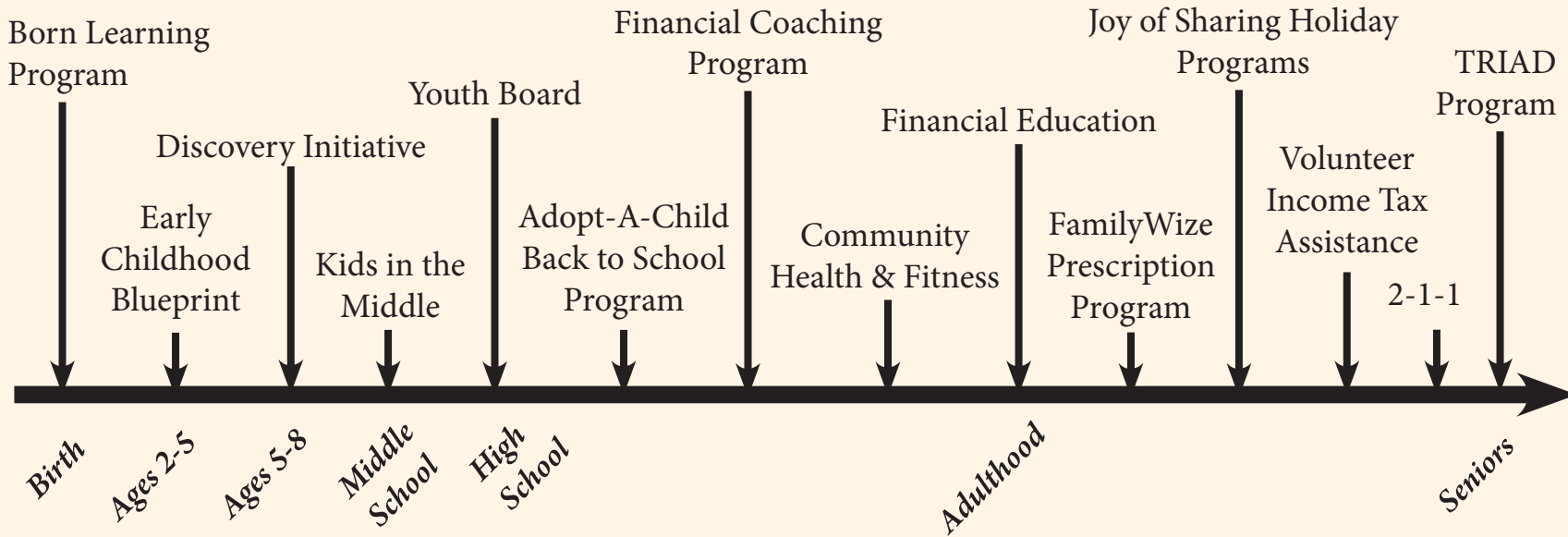
2011

United Way of West Central Connecticut has been working in our three focus areas for several years and collaborates on 15 successful community initiatives, while still funding many programs at local non-profits.

**HOW TO
LIVE UNITED:
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10% GIVE 100%
GIVE 110%
GIVE AN HOUR.
GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED** 

Looking Toward the Future

We've been there for you and we'll continue to be there... every step of your journey.



Looking Toward the Future

United Way of West Central Connecticut continues to be the leader in our communities in the fields of Education, Income and Health. Resources, both monetary and human, invested in United Way get leveraged with resources from other community partners to create collaborative, lasting changes that one organization could not achieve by itself. We are a local organization, governed on the local level, supported by local investors, trying to bring about real and lasting change, right here where you live and work.



Education

Helping children and youth achieve their potential

We believe that all children will be ready for kindergarten.

We believe that we will eliminate the preparation and achievement gaps.

We believe that all children will read at grade level.

We believe that all children will be prepared for success in college and the workplace.

We believe that all parents will support their children.

Income

Promoting financial stability and independence

We believe that all people will be financially stable and independent.

We believe that people's basic needs will be met.

We believe that students will gain a better understanding of finances to create a more stable future.

We believe that all people will have access to financial education.

We believe that people will develop the life skills necessary to be self-sufficient.



Health

Improving people's health and wellness

We believe that all people will be physically, mentally, and emotionally healthy.

We believe that we will end childhood obesity.

We believe that everyone will have access to health services.

We believe that everyone will be able to afford their prescriptions.

We believe that all seniors will have access to services and feel connected to their community.



Statement of Financial Position

	2011			2010
	Operations	Building	Total	Total
ASSETS				
Current Assets:				
Cash and cash equivalents	\$ 610,191.00	\$ 1,896.00	\$ 612,087.00	\$ 597,738.00
Investments, at market values	\$ 788,031.00	\$ 0.00	\$ 788,031.00	\$ 668,956.00
Pledge receivable	\$ 684,774.00	\$ 16,000.00	\$ 700,774.00	\$ 709,142.00
Other receivable	\$ 36,195.00	\$ (36,195.00)	\$ 0.00	\$ 0.00
Other current assets	\$ 3,247.00	\$ 1,511.00	\$ 4,758.00	\$ 3,350.00
Total current assets	\$2,122,438.00	\$ (16,788.00)	\$2,105,650.00	\$1,979,186.00
Plant & Equipment:				
Plant & equipment	\$ 61,616.00	\$ 451,400.00	\$ 513,016.00	\$ 476,950.00
Less - Accumulated depreciation	\$ 51,202.00	\$ 91,296.00	\$ 142,498.00	\$ 122,665.00
Net plant & equipment	\$ 10,414.00	\$ 360,104.00	\$ 370,518.00	\$ 354,285.00
Total assets	\$2,132,852.00	\$ 343,316.00	\$2,476,168.00	\$2,333,471.00
LIABILITIES				
Current Liabilities:				
Allocations payable to designated agencies	\$ 832,276.00	\$ 0.00	\$ 832,276.00	\$ 765,363.00
Mortgage payable-due within one year	\$ 0.00	\$ 6,813.00	\$ 6,813.00	\$ 6,504.00
Notes payable	\$ 0.00	\$ 3,049.00	\$ 3,049.00	\$ 0.00
Accounts payable	\$ 22,503.00	\$ 3,567.00	\$ 26,070.00	\$ 8,073.00
Dues to affiliates	\$ 7,853.00	\$ 0.00	\$ 7,853.00	\$ 8,415.00
Total current liabilities	\$ 862,632.00	\$ 13,429.00	\$ 876,061.00	\$ 788,355.00
Long Term Liabilities:				
Notes payable	\$ 0.00	\$ 4,320.00	\$ 4,320.00	\$ 0.00
Mortgage payable	\$ 0.00	\$ 204,815.00	\$ 204,815.00	\$ 211,466.00
Total Liabilities	\$ 862,632.00	\$ 222,564.00	\$1,085,196.00	\$ 999,821.00
NET ASSETS				
Unrestricted:				
Unappropriated	\$ 527,611.00	\$ 70,752.00	\$ 598,363.00	\$ 682,521.00
Designated - Investment in plant and equipment	\$ 10,414.00	\$ 0.00	\$ 10,414.00	\$ 15,393.00
Designated - Board community initiatives	\$ 228,673.00	\$ 0.00	\$ 228,673.00	\$ 112,550.00
Total unrestricted net assets	\$ 766,698.00	\$ 70,752.00	\$ 837,450.00	\$ 810,464.00
Temporarily restricted:	\$ 162,735.00	\$ 50,000.00	\$ 212,735.00	\$ 182,399.00
Permanently restricted:	\$ 340,787.00	\$ 0.00	\$ 340,787.00	\$ 340,787.00
Total net assets	\$ 1,270,220.00	\$ 120,752.00	\$ 1,390,972.00	\$ 1,333,650.00
Total liabilities and net assets	\$ 2,132,852.00	\$ 343,316.00	\$ 2,476,168.00	\$ 2,333,471.00

Audit performed by
Kircaldie, Randall & McNab
LLC. A complete copy is
available upon request.

2011 Fund Distribution

Community Initiative Leveraged Funds	\$94,999.77	Camperships	\$1,225.00
Education		Special Allocations	\$750.00
Income		Donor Choice Allocations	\$88,158.03
Health			

Boys & Girls Club and Family Center of Bristol	\$61,835	CT Community Care, Greater Bristol VNA & Wheeler Clinic	\$31,540	Plymouth Community Food Pantry	\$1,660
<i>Imagine Nation Museum - Early Learning Programs</i>		<i>Partnership to help older, isolated adults access services (SEHOP)</i>		<i>Home Delivery Program</i>	
<i>Family Center - Challenger/Respite Programs</i>				Plymouth Family Resource Center	\$9,960
<i>Bristol Boys & Girls Club - Power Hour</i>		Connecticut Legal Services	\$4,150	<i>Parent Educator</i>	
<i>Bristol Boys & Girls Club - Outreach Services</i>		<i>Legal Aid - Civil</i>		<i>Early Childhood Education</i>	
Boys & Girls Club and Family Center of Bristol and the Family Resource Centers at O'Connell, Greene-Hills and South Side Schools	\$14,940	Greater Bristol VNA	\$14,940	Prudence Crandall Center	\$11,620
<i>Ages & Stages Questionnaire Screening</i>		<i>Home Care Services for adults and elderly</i>		<i>Bristol Outreach Program</i>	
		Literacy Volunteers of Central CT	\$4,150	Salvation Army	\$8,300
		<i>Bristol Literacy Program</i>		<i>Soup Kitchen Program</i>	
				<i>Social Services Program</i>	
Bristol Adult Resource Center	\$23,240	Living in Safe Alternatives (LISA)	\$14,110	St. Vincent DePaul Mission of Bristol, Inc.	\$16,600
<i>Citizen Advocacy Respite/Recreation Volunteer Program</i>		<i>Supervised Apartments & Independent Living (SAIL)</i>		<i>Bristol Homeless Shelter</i>	
		<i>Plainville Group Home</i>			
Bristol Community Organization	\$4,150	Nutmeg Big Brothers Big Sisters	\$3,735	United Way of Connecticut	\$11,537.47
<i>Retired & Senior Volunteer Program (RSVP)</i>		<i>Community Based Program</i>		<i>2-1-1 Infoline</i>	
Bristol Preschool Child Care Center	\$12,450	PARC Inc. Plainville	\$8,964	Wheeler Clinic	\$29,880
<i>Infant-Toddler & Preschool Care</i>		<i>Supportive Employment Program</i>		<i>Children's Trauma Care Initiative</i>	
				<i>Early Childhood Support Initiative</i>	
Community Mental Health Affiliates (CMHA)	\$20,750	Plainville Community Food Pantry	\$4,980	YWCA of New Britain	\$7,470
<i>Bristol Adult Outpatient</i>		<i>Bread Program</i>		<i>Sexual Assault Crisis Service</i>	
<i>Terryville Family Services</i>					
		Plainville Day Care Center	\$7,470		
		<i>Preschool, Nursery School and School-age Programs</i>			

Total Allocations: \$513,564.27

**DIFFERENT APART.
UNITED
TOGETHER.**



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.



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www.uwwestcentralct.org**

