

Words To Live By

United Way of West Central Connecticut
2009-2010 Annual Report





West Central Connecticut

Vision

To advance the common good by creating lasting changes to improve lives in our communities.

Mission

We will unite our communities to create opportunities for a better life for all by focusing on education, income and health.



2009-10 Board of Directors

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Mark Ziogas, Board Chair
Anderson, Alden, Hayes, Ziogas

United Way Staff

Donna Osuch
President & CPO

Colleen Bolingbroke
Director of Marketing & Community Relations

Beverly Dean
Office Manager

Mary Lynn Gagnon
Resource Development Director

William Young
Donor Services Associate

United Way of West Central Connecticut

200 Main Street, Bristol, CT 06010
Tel (860) 582-9559 • Fax (860) 582-6561
www.uwwestcentralct.org



Dear Friends,

Thank you for taking the time to read about the work your local United Way is doing in Bristol, Burlington, Plainville and Plymouth/Terryville. We are investing in the building blocks that everyone needs for a good life – education, income and health.

You may be surprised to learn that our programs and initiatives helped 117,978 people in 2009! If you're asking yourself, "How did United Way help almost 118,000 local people in one year?" the answer is easy – because United Way is like an umbrella. We are the overarching non-profit organization in our community. As with an umbrella, many different things fall under our extensive reach, as you can see from the graphic below. Since we function in this way, we are able to reach people in multiple ways.

When you give to United Way, you are helping so many different aspects of the community. The people we help are your neighbors, your co-workers, your children and even you. Yes, you, because United Way is not about a hand-out. It's about all of us working together.

These days, it can be hard to remember the meaning of the word "community." Why is it when we think of this word, it is often with nostalgia for the good old days. For a time when connectivity did not require a cell phone or laptop? In this era of global communications, where has our feeling of togetherness and our sense of community gone?

We are still interconnected to our neighbors, friends and co-workers. We still need to mobilize together to have an impact on causes that are important to us. We can still affect each other's quality of life. We are still united.

We know that there are many causes out there that you could support. Sometimes, though, it's hard to see if your hard-earned money is making a difference. Well, it's hard to argue with almost 118,000 people and the results we saw in 2009, which are highlighted on the following pages.

We hope you read further to learn about our results, which would not be possible without your support. We appreciate all that you do to Live United by giving, advocating and volunteering. We say this every year, but it's worth repeating – the work we do is a mobilizing force for change and it's not work we can do alone.

We are asking you to leave your world better than you found it. Fight for what's right. Walk the talk. Do your part. Leave your mark. Give, advocate and volunteer.

Live United.

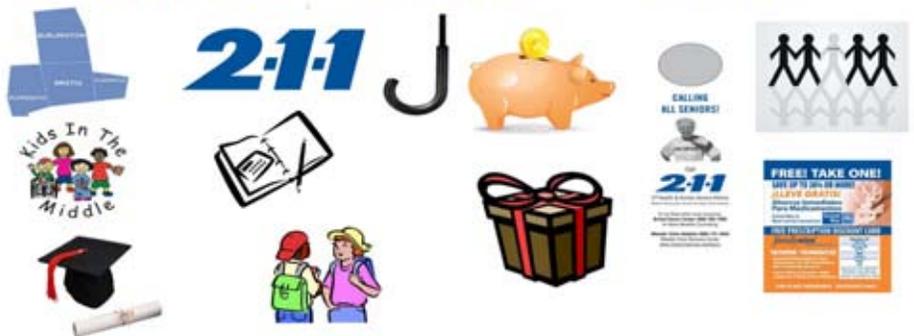
Sincerely,


Donna Osuch
President & CPO


Mark Ziogas
Board Chair



EDUCATION INCOME HEALTH





ADVANCING THE COMMON GOOD

In 2008, United Way of West Central Connecticut put a stake in the ground - we realized that we could no longer be everything to everyone and still have the kind of impact we hoped for. We couldn't keep spreading our limited dollars so thin across so many different sectors, thus not being able to see if we were really making a difference.

It was at this time that we asked ourselves, "What's our ultimate goal?" And the answer was simple - to advance the common good. We thought the best way to do this was to create opportunities for a better life for all. A better life needs what we call the building blocks - Education, Income & Health. We knew if we focused on these areas we could create lasting changes to improve lives.

Since this time, we have been making steady advances in our community by identifying and addressing common problems that affect all of us. We feel it takes everyone working together to reach our mutual goals. And we believe this can create benefits that ripple out to the community as a whole. Please read on to see the impact we have had so far.

Creating opportunities for a good life for all by focusing on:

Education

**Helping children
& youth achieve
their potential**

Income

**Promoting
financial stability
& independence**

Health

**Improving
people's health
& wellness**

Creating opportunities for a good life for all by focusing on:

Education

Income

Health

HELPING CHILDREN & YOUTH ACHIEVE THEIR POTENTIAL

Born Learning Campaign

Born Learning is an innovative public engagement campaign that helps parents, caregivers and communities create quality early learning opportunities for young children. Through this program, United Way partners with local organizations to provide mothers with “doable” actions steps that make it easy – and fun – to help young children learn during everyday activities. Last year, 750 families that gave birth at Bristol Hospital were given Born Learning materials to help teach them the importance of early learning and education.

Early Childhood Initiative

A positive early childhood experience lays the groundwork for future success in school and life. United Way is working to ensure that our youngest children are healthy and ready to learn by coordinating the systems that support families. United Way and its partners are connecting community organizations with families to ensure the best outcomes for children. \$86,250 was invested in 2009 in helping to ensure all children are successful in school.



COMMUNITY CHANGE STRATEGY

The Kids in the Middle Program was born out of the work of the Youth Community Solutions Council, a group of business leaders, educators, parents and pediatricians, who came together to try to find ways to help children and youth achieve their potential.

Through local data & research, the group came to the conclusion that the middle school years were an extremely important time, which often got overlooked.

They set out to create a program in each of our four towns that would help middle school students successfully transition to high school and young adulthood. KIM provides opportunities that appeal to students who may not be currently connected and gets them involved in meaningful programs and activities. After taking part in this program, we have found that students want to get more involved with the community and they continue this involvement even into high school, all of which have seen their service clubs expand dramatically.

Kids in the Middle

Kids in the Middle (or KIM) provides students with meaningful experiences and connects them to caring adults, in the hopes of helping middle school students successfully transition to high school. In 2009, 325 local middle school students took part in this program and they gave 3,850 hours back to the community.

Youth Board

The United Way Youth Board is a regional leadership and service program for high school students. The ultimate goal of this group is for the students to assess the issues that affect their peers, prioritize the projects they should undertake and formulate a plan to accomplish their goals and make the greatest impact. In 2009, 100 local high school students attended a forum on Leadership put on by this group.

Creating opportunities for a good life for all by focusing on:

Education

Income

Health

PROMOTING FINANCIAL STABILITY & INDEPENDENCE

Adopt-A-Child Back to School Program

The first day of school can be a tough time for needy children whose parents cannot afford a nice outfit and/or appropriate school supplies. Thus, United Way started the Adopt-A-Child Program. Last year, 500 children were provided with a first day of school outfit, along with a backpack filled with school supplies to start off the school year on the right foot.

Joy of Sharing Holiday Programs

United Way's Annual Joy of Sharing Program provides food, toys, and gifts to needy children, teens, and families through the generosity of donors and companies who help to make the holidays more special for those individuals and families who are struggling. During the 2009 holiday season, 2,765 children and families received food and gifts.

Volunteer Income Tax Assistance (VITA)

United Way hosted free tax preparation sites in Bristol, Burlington, Plainville and Plymouth/Terryville throughout the 2009 tax season. This Volunteer Income Tax Assistance (VITA) Program provides low- to moderate-income workers and families with free tax preparation and filing. It is the goal of this program to bring unclaimed tax credits to these individuals, and thus to the community! \$135,000 in refunds came back to our community through this program last year.



COMMUNITY CHANGE STRATEGY

United Way pulled together a group of local business leaders and community service providers to serve on an Income Community Solutions Council. This group is charged with finding ways to promote financial stability and independence in our communities.

This group is using the Pathway to Prosperity, pictured below, to guide and inform their work. This model emphasizes the fact that money issues are based on a hierarchy. If there is no foundation of economic and family supports, an individual cannot focus on the higher steps of saving money, making more money and sustaining assets. The Tax Assistance program was born out of our initial focus on the bottom of the pyramid. As economic supports grow in our community, we will begin to focus on the next steps.



Creating opportunities for a good life for all by focusing on:

Education

Income

Health

IMPROVING PEOPLE'S HEALTH & WELLNESS

2-1-1

2-1-1 is Connecticut's free information and referral service. Simply by dialing 2-1-1, a toll-free number throughout Connecticut, callers can reach knowledgeable, multilingual staff and get information, referrals or seek help in a crisis. 2-1-1 operates 24 hours a day, 365 days a year. In 2009, 10,907 requests for services came from our four town area.

Community Health & Fitness

United Way partners with other local organizations to support and promote health and wellness for individuals of all ages. One such example of this was RockWELL in the Park Family Fun & Fitness Day, which over 100 families attended.

FamilyWise Prescription Program

Through the FamilyWise Prescription Drug Discount Program, United Way provides discount cards that lower the cost of medicine by an average of 30% or more for people without insurance or who take medications not covered by their plan. It provides immediate savings on prescription medicines with no paperwork or forms to fill out. These cards can be used by everyone in the community, not just people without insurance. Over \$105,000 has been saved in our four communities through this program.

"Let's Find Our Seniors" Project

A community-wide effort to extend the time older adults (60 and older) can stay in their living environments by reducing isolation and providing supportive services. Through the "Let's Find Our Seniors" Project, 20,000 seniors and their caregivers were reached by 188 volunteers who helped to distribute doorhangers and brochures.

COMMUNITY CHANGE STRATEGY

The Senior Community Solutions Council, a group of senior care providers and representatives from agencies that serve seniors, was brought together to be a voice for older adults in our communities.

Based on the results from a Needs Assessment completed by this population, the Council set out to undertake a project in Bristol to help seniors and their caregivers. This project, which involved 188 community volunteers, provided seniors with information and resources to allow them to stay in their living environments. These resources were meant to reduce isolation and provide valuable details about supportive services in our community. Without this information, many seniors and their caregivers would not know where to turn when they needed help.



REAL RESULTS

117,978 = number of people we helped through our initiatives and funded programs in 2009

GIVE

- Total campaign dollars raised = \$910,493
- # of donors = 3,295
- # of companies that ran workplace campaigns = 85
- # of leadership donors (\$1,000 and above) = 65
- % of the campaign from leadership donors = 13%



ADVOCATE

Our advocates are the people who are champions of our work in the following groups:

- Bristol Discovery Initiative = 47
- Income Community Solutions Council = 20
- Plymouth Early Childhood Council = 36
- Senior Community Solutions Council = 25



VOLUNTEER

- Number of United Way volunteers in 2009 = 1,295
- Total number of volunteer hours = 7,301
- Total value of our volunteers' time = \$147,845.25



COMMUNITY PROGRAMS

8th Annual Community Builders' Reception - This event recognizes and honors those who share their time and resources with the United Way to advance the common good by creating lasting changes to improve lives in our communities. During this special evening on April 8, 2010, United Way honored those who Live United by giving, advocating and volunteering: *Award for Excellence* – Thomaston Savings Bank; *Special Initiative Award* – United Way Allocation Committee; *Lou Bachman Award* – Susan Everett from Bristol Public Schools and *Spirit of Caring Award* – Shirley Osle from the Town of Plainville. 220 people attended this event at the Aqua Turf and we had 76 sponsors, which helped to raise \$27,705.

Day of Caring 19 - Day of Caring gives individuals in our communities a chance to show how they “Live United” by giving, advocating and volunteering. It is a day to join hands, open hearts, lend muscles and find voices. On May 21, 2010, our annual Day of Caring experienced a record turnout! 700 volunteers completed over 50 projects at 27 non-profit organizations in our four communities. This year, 450 middle school and high school students pitched in to help out. It was heartwarming to witness the spirit and enthusiasm of so many volunteers.

35th Annual Golf Tournament - On September 10, 2009, we held our 35th Annual Golf Tournament at Chippanee Golf Club in Bristol. We had 89 sponsors for the event and 140 golfers. This event raised \$61,960.00 for United Way.

Volunteer Solutions - This free, user-friendly, web-based program enables users to match volunteer opportunities at local non-profits to criteria that they select such as interests, location and availability. It is a quick and easy way to get involved in the community and Live United. This past year, there were 3,888 visits to this website.

Young Professionals for United Way - This is a growing group of 21 to 35 year-olds that has been in existence for almost four years. The Board of Directors for United Way realized that after high school and college, there is a shortage of volunteer opportunities for young adults. So they wanted to bring together a group of people who could offer volunteering, networking and fundraising opportunities to other people in this age group. The United Way has put together an impressive group of young professionals, who work at local businesses such as ESPN, GE, Northeast Utilities, several banks and many local schools. Individuals who join this group must be interested in giving back to their community and making it a better place to live and work.

FUNDED COMMUNITY PROGRAMS

In order to ensure that United Way has a measurable and verifiable impact on the critical needs identified in the community, we require all of our Community Partners to align with at least one of our Building Blocks and work toward addressing one of outcomes listed below:

EDUCATION

Early Childhood Education through Bristol Preschool Child Care Center, Imagine Nation Museum, Plainville Day Care Center & Plymouth Family Resource Center

Parent Education & Involvement through Bristol & Plymouth Family Resource Centers

Respite & Recreation through Bristol ARC, Boys & Girls Club and Family Center of Bristol & Plainville ARC

Youth Development through the Boys & Girls Club and Family Center of Bristol & Nutmeg Big Brothers/Big Sisters

Outcomes addressed:

- 1) Families are actively engaged with their children in programs, activities and/or experiences.
- 2) Children are prepared for success in kindergarten.
- 3) Youth demonstrate age-appropriate social, emotional and cognitive skills.
- 4) Youth become engaged in their community through increased volunteerism.

INCOME

Adult Literacy Tutoring through Literacy Volunteers of Central CT

Civil Legal Aid through Connecticut Legal Services

Emergency Assistance through Plainville Community Food Pantry, Plymouth Community Food Pantry, Salvation Army & United Way of Connecticut 2-1-1

Supportive Housing & Homeless Shelters through Living in Safe Alternatives (LISA) & St. Vincent DePaul Mission of Bristol

Outcomes addressed:

- 1) Adults improve/develop life skills necessary for self-sufficiency.
- 2) Families and individuals work toward self-sufficiency by meeting basic needs.

HEALTH

Care & Support for the Elderly through Bristol Community Organization, Connecticut Community Care, Greater Bristol Visiting Nurse Association & Wheeler Clinic

Domestic Violence Outreach through Prudence Crandall Center

Mental Health Programs through Community Mental Health Affiliates & Wheeler Clinic

Sexual Abuse Helpline & Crisis Services through Wheeler Clinic and YWCA of New Britain

Outcomes addressed:

- 1) People in physical or emotional distress access timely services resulting in improvement in functioning.
- 2) Older, isolated adults access services to increase their connection to their communities.

COMPANY SUPPORT OF UNITED WAY

2009 Campaign Honor Roll

Below, you'll find the top 50 companies from the 2009 campaign. We thank all of the companies that support us for their continued dedication to United Way's mission and goals:

1. GE Industrial Solutions 2. Barnes Group, Inc. 3. ESPN, Inc. 4. Bristol Board of Education 5. Webster Bank 6. City of Bristol 7. Connecticut State Employees Campaign 8. Associated Spring - Bristol 9. Bristol Hospital 10. Pratt & Whitney 11. Associated Spring - HQ 12. Aetna Foundation 13. UPS 14. Plainville Board Of Education 15. Ultimate Companies 16. Wheeler Clinic 17. Stop & Shop Supermarkets 18. Northeast Utilities 19. IDEX Health & Science 20. Regional School District No.10 21. Plymouth Board of Education 22. Bank of America 23. Town of Plainville 24. Tracy-Driscoll Insurance 25. First Bristol Federal Credit Union	26. AT&T 27. United Health Group 28. Radcliff Wire, Inc. 29. Arthur G. Russell Company Inc. 30. Wal-Mart 31. Thomaston Savings Bank 32. Farmington Bank 33. Roland Dumont Agency 34. D. R. Templeman Company 35. Price Chopper 36. Siemens Healthcare 37. Fourslide Spring & Stamping, Inc. 38. People's Bank 39. Wellpoint Associate Giving Campaign 40. Carling Technologies, Inc. 41. Atlantic Precision Spring 42. Hartford Financial Services 43. Triad Healthcare, Inc. 44. Carpenter Construction Company 45. GE Capital 46. New England Bank 47. Armoloy of Connecticut, Inc. 48. CWPM LLC 49. Fujifilm 50. Older Members Association of the Bristol Boys & Girls Club
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2009 Top Special Event Sponsors

We thank the many sponsors of our Community Builders' Reception, Day of Caring & Golf Tournament. Here were the top companies in 2009:

ESPN, Inc. Carpenter Construction Co. CWPM LLC Fujifilm Radiologic Associates, P.C. Triad Healthcare, Inc. Barnes Group, Inc. Farmington Bank Thomaston Savings Bank Ultimate Companies New England Bank Bristol Hospital	R & R Corrugated Tracy-Driscoll Insurance Webster Bank First Bristol F.C.U. Riverside Investment Services ADC Air Temp Mechanical Services Associated Construction Co. Building One Facility Service Clean Harbors Comnet Emerson Network Power	HB Communications HelmsBriscoe Micari Financial Group LLC Ricci & Company Sony Electronics Briar Rosa Century 21 Bay-Mar Realty D'Amato Construction Co. GE Industrial Solutions OFI Contract Interiors Wachtel, Shafran & Moore, LLC Radcliff Wire, Inc.	Bristol Preschool Child Care Center Dupont Systems, Inc. Forestville Village Association Fradette, Carlson & Sorey H. O. Penn Machinery Co. ING Financial Advisors Lake Compounce Mark Facey & Company P & J Sprinkler Company, Inc. Roland Dumont Agency The Regal Press, Inc.
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STATEMENT OF FINANCIAL POSITION

(For the year ended June 30, 2010)

	2010			2009
	Operations	Building	Total	Total
ASSETS				
<i>Current Assets:</i>				
Cash and cash equivalents	\$ 571,161.00	\$ 26,577.00	\$ 597,738.00	\$ 657,880.00
Investments, at market values	\$ 668,956.00	\$ 0.00	\$ 668,956.00	\$ 610,514.00
Pledge receivable, net	\$ 693,142.00	\$ 16,000.00	\$ 709,142.00	\$ 763,523.00
Other receivable	\$ 10,604.00	\$ (10,604.00)	\$ 0.00	\$ 0.00
Other current assets	\$ 2,513.00	\$ 837.00	\$ 3,350.00	\$ 3,315.00
Total current assets	\$1,946,376.00	\$ 32,810.00	\$1,979,186.00	\$2,035,232.00
<i>Plant & Equipment:</i>				
Plant & equipment	\$ 61,616.00	\$ 415,334.00	\$ 476,950.00	\$ 427,744.00
Less - Accumulated depreciation	\$ 46,223.00	\$ 76,442.00	\$ 122,665.00	\$ 100,381.00
Book Value	\$ 15,393.00	\$ 338,892.00	\$ 354,285.00	\$ 327,363.00
Total assets	\$1,961,769.00	\$ 371,702.00	\$2,333,471.00	\$2,362,595.00
LIABILITIES				
<i>Current Liabilities:</i>				
Allocations and grants payable to designated agencies	\$ 765,363.00	\$ 0.00	\$ 765,363.00	\$ 813,698.00
Mortgage payable-due within one year	\$ 0.00	\$ 6,504.00	\$ 6,504.00	\$ 18,839.00
Accounts payable	\$ 7,256.00	\$ 817.00	\$ 8,073.00	\$ 27,884.00
Custodial accounts	\$ 55,837.00	\$ 0.00	\$ 55,837.00	\$ 47,686.00
Dues to affiliates	\$ 8,415.00	\$ 0.00	\$ 8,415.00	\$ 9,584.00
Total current liabilities	\$ 836,871.00	\$ 7,321.00	\$ 844,192.00	\$ 917,691.00
<i>Long Term Liabilities:</i>				
Mortgage note payable	\$ 0.00	\$ 211,466.00	\$ 211,466.00	\$ 126,234.00
Total Liabilities	\$ 836,871.00	\$ 218,787.00	\$1,055,658.00	\$1,043,925.00
NET ASSETS				
<i>Net Assets:</i>				
<i>Unrestricted:</i>				
Unappropriated	\$ 579,606.00	\$ 102,915.00	\$ 682,521.00	\$ 661,321.00
Designated - Investment in plant and equipment	\$ 15,393.00	\$ 0.00	\$ 15,393.00	\$ 18,727.00
Designated - Board community initiatives	\$ 112,550.00	\$ 0.00	\$ 112,550.00	\$ 179,195.00
Total unrestricted net assets	\$ 707,549.00	\$ 102,915.00	\$ 810,464.00	\$ 859,243.00
<i>Temporarily restricted:</i>	\$ 76,562.00	\$ 50,000.00	\$ 126,562.00	\$ 118,640.00
<i>Permanently restricted:</i>	\$ 340,787.00	\$ 0.00	\$ 340,787.00	\$ 340,787.00
Total net assets	\$1,124,898.00	\$ 152,915.00	\$1,277,813.00	\$1,318,670.00
Total liabilities and net assets	\$1,961,769.00	\$ 371,702.00	\$2,333,471.00	\$2,362,595.00

Audit performed by Kircaldie, Randall & McNab LLC. A complete copy is available upon request.

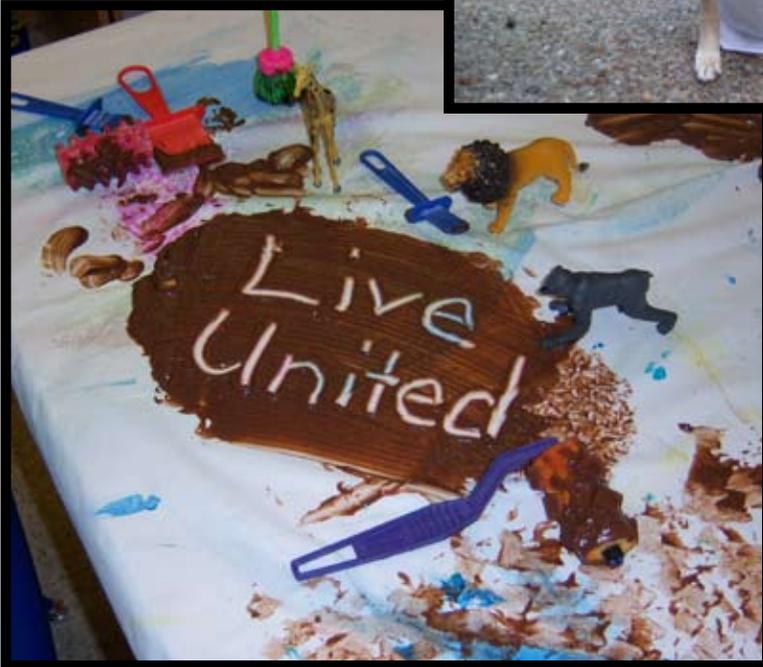
2010 FUND DISTRIBUTION

Community Initiative Leveraged Funds	\$103,645.30	Camperships	\$1,500.00
Education		Special Allocations	\$2,250.00
Income		Donor Choice Allocations	\$139,839.33
Health			

Boys & Girls Club and Family Center of Bristol	\$74,500	Nutmeg Big Brothers Big Sisters	\$4,500
Imagine Nation Museum - Early Learning Programs		Community Based Program	
Family Center - Challenger/Respite Programs			
Bristol Boys & Girls Club - Power Hour		PARC	\$15,230
Bristol Boys & Girls Club - Outreach Services		Supportive Employment Program	
Boys & Girls Club and Family Center of Bristol and the Family Resource Centers at O'Connell, Greene-Hills and South Side Schools	\$18,000	Plainville Community Food Pantry	\$6,000
Ages & Stages Questionnaire Screening		Bread Program	
Bristol Adult Resource Center (BARC)	\$28,000	Plainville Day Care Center	\$9,000
Citizen Advocacy Respite/Recreation		Preschool, Nursery School and School-age Programs	
Volunteer Program		Plymouth Community Food Pantry	\$2,000
Bristol Community Organization	\$5,000	Pick-Up Program	
Retired & Senior Volunteer Program (RSVP)		Plymouth Family Resource Center	\$12,000
Bristol Preschool Child Care Center	\$15,000	Parent Educator	
Infant-Toddler & Preschool Care		Early Childhood Education	
Community Mental Health Affiliates (CMHA)	\$25,000	Prudence Crandall Center	\$14,000
Bristol Adult Outpatient		Bristol Outreach Program	
Terryville Family Services		Salvation Army	\$10,000
CT Community Care, Greater Bristol VNA & Wheeler Clinic	\$38,000	Soup Kitchen Program	
Partnership to help older, isolated adults access services (SEHOP)		Social Services Program	
CT Legal Services	\$5,000	St. Vincent DePaul Mission of Bristol, Inc.	\$20,000
Legal Aid - Civil		Bristol Homeless Shelter	
Greater Bristol VNA	\$18,000	United Way of CT	\$13,900
Home Care Services for adults and elderly		2-1-1 Infoline	
Literacy Volunteers of CT	\$5,000	Wheeler Clinic	\$36,000
Bristol Literacy Program		Children's Trauma Care Initiative	
Living in Safe Alternatives (LISA)	\$17,000	Early Childhood Support Initiative	
Supervised Apartments & Independent Living (SAIL)		YWCA of New Britain	\$9,000
Plainville Group Home		Sexual Assault Crisis Service	

Total Allocations: \$647,364.63

The LIVE UNITED movement in our communities!



West Central Connecticut

United Way of West Central Connecticut

200 Main Street

Bristol, CT 06010

(860) 582-9559

Website: www.uwestcentralct.org

Twitter: <http://twitter.com/UnitedWayWCCT>

Facebook: www.facebook.com/United.Way.West.Central.Connecticut