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I would like to start by saying "Thank You!" We couldn't do our work without the support of wonderful donors like you. By supporting the United Way of West Central CT, you have shown that great things truly can happen when we all Live United!

You have made a difference by giving to United Way. Your contribution supports the building blocks of better lives and stronger communities: a quality education that leads to a stable job; enough income to support a family through retirement; and good health.

United Way tackles the source, not just the symptoms, of our community's core challenges. That's how we go beyond short-term charity for a few to long-lasting solutions that lift up the whole community.

Changes are now happening thanks to you and your generosity. Thank you for Living United!

Sincerely,

Danne Deat

Donna Osuch, President & CPO





The United Way of West Central CT is making a difference by helping children and youth achieve their potential, helping families become financially stable & independent and improving people's health & wellness.

We are well on our way toward being a healthier, happier community, all because United Way is focused on fundamental change, not charity. United Way brings together people with the passion, expertise and resources needed to get things done.

Donors and volunteers are essential to United Way's work - change couldn't happen without you! By supporting United Way, you have supported YOUR community. Thank you for joining with us.

\*\*Because great things happen when we Live United.\*\*

# **EDUCATION**

## Helping children and youth achieve their potential

#### **Education Initiatives**

#### Discovery Initiative:

United Way manages two "Discovery Grants" — coalitions comprised of parents, early childhood educators, Boards of Education, Towns, health and human service professionals and others who are dedicated to improving the lives of young children and families in two of our communities.

The Bristol Early Childhood Alliance (BECA) created a community plan, or blueprint, to frame its work:

- 563 mothers with infants were screened for maternal depression, and those who needed it were referred for services.
- To ensure that children continue to learn during the summer months, BECA partnered with The Stocker Foundation to provide 350 summer learning backpacks.
- In May, BECA held a Community Conversation about how we nurture children to be healthy and make better choices. More than 50 diverse participants attended.
- 8,388 FREE books were given out at eight "Appetite for Reading" sites in Bristol. The sites have a bookshelf where children can take a free book.

The Plymouth Early Childhood Council (PECC) also created a community plan to ensure all of Plymouth's children (ages birth to eight) are healthy, safe and successful:

- Provided scholarships for six children who couldn't otherwise afford to attend preschool.
- Created an Early Childhood Lending Library for center and home based preschool programs.
- PECC participated in multiple strategies to keep children healthy, including programs related to healthy eating, physical activity and prevention.

#### Kids in the Middle (KIM):

KIM helps middle school students successfully transition to high school and young adulthood. Last school year, 310 students from our towns completed over 4,000 volunteer hours at 35 organizations.

#### Youth Board:

140 students attended their annual Forum, titled "What Drives Success," which featured young community leaders. This regional leadership group also raised over \$1,200 for us through the Charity Cycling Challenge.



#### **NICK'S STORY**

One of the great aspects of Kids in the Middle (KIM) is that it is offered to every student in the middle school. No matter how a student's middle school experience shifts, KIM provides an accepting and consistent community. This was particularly important to one Bristol student this year. After having struggled academically and socially through 6th grade and half of 7th grade, teachers and administrators created a new educational plan for him. The plan required him to leave behind all of his friends and teachers in his old classes. During this difficult midyear adjustment, the KIM director noticed this student increasing his participation in KIM lunch groups, meetings, and volunteer events. It provided a comfortable haven during this hard time. The director was able to ask the student for his help with a few extra projects, and this gave him the confidence he needed to transition into his new situation at school.

# INCOME

### Helping families become financially stable and independent

#### **Income Initiatives**

#### Adopt-A-Child Back to School Program:

539 students received a first day of school outfit, backpack and school supplies to start the year off on the right foot. Extra supplies were given to many local schools to help any students who didn't sign up for the program but needed help.

#### Financial Coaching Program:

During 2014, eight clients from nine families were enrolled and matched with volunteers and three new coaches were trained. All clients made progress in increasing their financial knowledge and improving their family's financial stability, as evidenced by the completion of family budgets, preand post-tests and moving forward with their identified financial goals in varying degrees.

#### Financial Education Classes:

Twenty-five individuals were able to grow their knowledge of financial literacy, moving towards improved financial stability for their families. Thirteen of these attended multiple courses, demonstrating their commitment to strengthening their family's economic stability and reaching their financial goals. Two attendees went on to enroll in the Financial Coaching Program.

#### *Joy of Sharing Holiday Program:*

During Thanksgiving, countless food baskets were collected and donated to the local food pantries and soup kitchens. During Christmas, we received 2,177 requests for toys and gifts for children ages 3-14. All requests were able to be filled, plus we were able to donate some toys for babies and toddlers!

#### Volunteer Income Tax Assistance (VITA) Program:

In 2014, 314 tax returns were filed through our site. \$371,885 was returned to people in the community through Federal & State refunds. 99 families claimed the Earned Income Tax Credit (EITC), which averaged about \$1,363 per family. 82 clients of those clients (or 41%) didn't know about the EITC before visiting us.



#### **ALICIA'S STORY**

Alicia completed the Financial Coaching Program in 2014. Due to the program, she was able to learn how to create and stick to a budget, increase her savings and pay off the debt she owed to the IRS. By the end of the program, she reported being able to stay within her budget and decrease her spending. She had also increased her credit score by 20 points from the time she entered

the program until one year later, which is difficult to do as improving credit scores is a slow process. At the exit interview, she expressed interest in beginning a Master's program in social work and was given information on area programs. When we checked in with her a few months after the program ended, she had signed up for a rehabilitation plan to pay off her loans, so that she can return to school soon. She continues to work as a care coordinator for lower-income families and she's been sharing her newfound budgeting knowledge with them.

# HEALTH

### Improving people's health and wellness

#### 2-1-1:

There were 9,949 total requests for service from our four communities in 2014. The top 10 requests for service were:

- 1) Public Assistance Programs
- 2) Utilities
- 3) Housing/Shelter
- 4) Mental Health Evaluation and Treatment
- 5) Temporary Financial Assistance
- 6) Legal Services
- 7) Information Services
- 8) Health Supportive Services
- 9) Substance Abuse Services
- 10) Food

#### FamilyWize Prescription Discount Program:

In 2014, 2,526 prescriptions were filled using this free discount card in our area, resulting in total savings of \$61,686.

#### West Central CT TRIAD Program:

During 2014, the TRIAD SALT Council met 11 times and had 40 active members from our community. They had several guest speakers including the Alzheimer's Resource Center, North Central Area Agency on Aging Senior Medicare Patrol, Bristol Hearing Aids, Bristol Hospital Parent and Child Center. In the spring, they held a free conference "Stay Strong, Live Long!" which had over 100 attendees. In the fall, they held a "Holiday Safe-Tea" with over 40 attendees.

118 local seniors, service providers and caregivers completed a Quality of Life Survey. The survey provided clarification on the top five health and safety concerns, location and type of programming information, helping us know get a handle on the needs of our town's seniors and how to dedicate program resources/activities.



#### **JOAN'S STORY**

I became involved with TRIAD because, as a senior myself, I wanted to help all seniors be safe, healthy and improve our quality of life. TRIAD has had a great impact on our community. It creates awareness and helps educate seniors on different subjects that relate to them. We talk about scams and help seniors find out what to do or where to go for help to protect ourselves against fraud. It's great to see all of the agencies and business related to seniors come together for a common cause — to improve the quality of seniors' lives.

## **Statement of Financial Position**

|  |                        |              |          | 2014         |          |              |                | 2013                            |
|--|------------------------|--------------|----------|--------------|----------|--------------|----------------|---------------------------------|
|  |                        | Operations   |          | Building     |          | Total        |                | Total                           |
| ASSETS   |                        |              |          |              |          |              |                |                                 |
| Current Assets:  |                        |              |          |              |          |              |                |                                 |
| Cash and cash equivalents  | \$                     | 277,165.00   | \$       | 1,077.00     | \$       | 278,242.00   | \$             | 383,473.00                      |
| Cash - Invested  | \$                     | 148,895.00   | \$       | 0.00         | \$       | 148,895.00   | \$             | 149,358.00                      |
| Investments, at market values  | \$                     | 890,054.00   | \$       | 0.00         | \$       | 890,054.00   | \$             | 853,891.00                      |
| Pledge receivable  | \$                     | 604,163.00   | \$       | 0.00         | \$       | 604,163.00   | \$             | 791,818.00                      |
| Other receivable   | \$                     | 66,480.00    | \$       | (66,480.00)  | \$       | 0.00         | \$             | 0.00                            |
| Other current assets   | <u>\$</u>              | 3,974.00     | \$       | 1,526.00     | \$       | 5,500.00     | \$             | 8,395.00                        |
| Total current assets   | <u>\$</u>              | 1,990,731.00 | \$       | (63,877.00)  | \$       | 1,926,854.00 | \$             | <u>2,186,935.00</u>             |
| Plant & Equipment:   |                        |              |          |              |          |              |                |                                 |
| Plant & equipment  | \$                     | 68,146.00    | \$       | 478,392.00   | \$       | 546,538.00   | \$             | 542,118.00                      |
| Less - Accumulated deprecation   | \$                     | 63,114.00    | \$       | 129,559.00   | \$       | 192,673.00   | \$             | 176,432.00                      |
| Less - Impairment loss   | <u>\$</u>              | 0.00         | \$       | 198,000.00   | \$       | 198,000.00   | <u>\$</u>      | 0.00                            |
| Net plant & equipment  | <u>\$</u>              | 5,032.00     | \$       | 150,833.00   | \$       | 155,865.00   | \$             | 365,686.00                      |
| Total assets   | <u>\$</u>              | 1,995,763.00 | \$       | 86,956.00    | \$       | 2,082,719.00 | \$             | <u>2,552,621.00</u>             |
| LIABILITIES  |                        |              |          |              |          |              |                |                                 |
| Current Liabilities:   |                        |              |          |              |          |              |                |                                 |
| Allocations payable to designated agencies   | ф                      | 699,115.00   | ф        | 0.00         | φ        | 699,115.00   | ф              | 936,426.00                      |
|  | \$<br>\$               | 0.00         | \$<br>\$ | 8,008.00     | \$<br>\$ | 8,008.00     | \$             | 7,600.00                        |
| Mortgage payable-due within one year   | φ<br>\$                | 0.00         | φ<br>\$  | 0.00         | φ<br>\$  | 0.00         | \$<br>\$       | 1,271.00                        |
| Notes payable Accounts payable   | φ<br>\$                | 9,732.00     | φ<br>\$  | 7,725.00     | φ<br>\$  | 17,457.00    | φ<br>\$        | 13,587.00                       |
| Dues to affiliates   | φ<br><u>\$</u>         | 4,289.00     | φ<br>\$  | 0.00         | φ<br>\$  | 4,289.00     | φ<br>\$        | 8,756.00                        |
| Total current liabilities  | <u>\$</u>              |              | <u> </u> | 15,733.00    | <u> </u> | 728,869.00   | <u> </u>       | 967,640.00                      |
| Total Guit Gilt Habilities   | φ                      | 713,130.00   | Ą        | 13,733.00    | Ψ        | 720,003.00   | φ              | 307,040.00                      |
| Long Term Liabilities:   |                        |              |          |              |          |              |                |                                 |
| Notes payable  | \$                     | 0.00         | \$       | 0.00         | \$       | 0.00         | \$             | 1,271.00                        |
| Mortgage payable   | <u>\$</u>              | 0.00         | \$       | 182,478.00   | \$       | 182,478.00   | \$             | 190,320.00                      |
| Total Liabilities  | <u>\$</u>              | 713,136.00   | \$       | 198,211.00   | \$       | 911,347.00   | \$             | <u>1,157,960.00</u>             |
| NET ASSETS   |                        |              |          |              |          |              |                |                                 |
| Unrestricted:  |                        |              |          |              |          |              |                |                                 |
| Unappropriated   | \$                     | 708,839.00   | \$       | (161,255.00) | \$       | 547,584.00   | \$             | 691,211.00                      |
|  | φ<br>\$                | 5,032.00     | φ<br>\$  | 0.00         | φ<br>\$  | 5,032.00     | φ<br>\$        | 3,855.00                        |
| Designated - Investment in plant and equipment  Designated - Board community initiatives |                        | 85,574.00    | φ<br>\$  | 0.00         | φ<br>\$  | 85,574.00    | φ<br>\$        |                                 |
| Total unrestricted net assets  | <u>\$</u><br><b>\$</b> | 799,445.00   | <u>φ</u> | (161,255.00) | <u>φ</u> | 638,190.00   | <u>φ</u><br>\$ | 176,477.00<br><b>871,543.00</b> |
| Total uili esti icteu liet assets  | φ                      | 799,443.00   | ф        | (101,233.00) | ф        | 030,130.00   | ф              | 071,343.00                      |
| Temporarily restricted:  | \$                     | 142,395.00   | \$       | 50,000.00    | \$       | 192,395.00   | \$             | 182,331.00                      |
| Permanently restricted:  | <u>\$</u>              | 340,787.00   | \$       | 0.00         | \$       | 340,787.00   | \$             | 340,787.00                      |
| Total net assets   | <u>\$</u>              | 1,282,627.00 | \$       | (111,255.00) | \$       | 1,171,372.00 | \$             | 1,394,661.00                    |
| Total liabilities and net assets   | <u>\$</u>              | 1,995,763.00 | \$       | 86,956.00    | \$       | 2,082,719.00 | \$             | 2,552,621.00                    |

## 2014 Fund Distribution

| Community Initiative Lev<br>Education<br>Income<br>Health  | eraged Fun      | ds \$72,479.19   | Camperships<br>Donor Choice Allocation | \$1,240.00<br>ns \$110,489.59   |          |
|--|-----------------|--|--|---|----------|
| Boys & Girls Club and Family Center of Bristol Boys & Girls Club - Project Learn Boys & Girls Club - Cambridge Park Outreach Servi | <b>\$75,500</b> | CT Rivers Council - Boy Scouts Participation for Underprivilege                          |  | Prudence Crandall Center Bristol Outreach Program                                     | \$14,000 |
| Family Center - Challenger/Respite Program Imagine Nation Museum - Early Learning Program  |                 | Connecticut Legal Services<br>Legal Aid - Civil  | \$6,00                                 | O Salvation Army Comprehensive Emergency Assistance Soup Kitchen Program              | \$10,000 |
| Bristol Adult Resource Center Citizen Advocacy Respite/Recreation Volunteer Program  | \$18,000        | <b>Literacy Volunteers of Central</b><br>Greater Bristol Literacy Program                |  | St. Vincent DePaul Mission of Bristol, Inc. Bristol Homeless Shelter                  | \$25,000 |
| Bristol Community Organization (BCO)  Case Manager Position Retired & Senior Volunteer Program (RSVP)                              | \$25,000        | Nutmeg Big Brothers Big Siste<br>Community Based Program                                 | rs \$5,00                              | United Way of Connecticut 2-1-1   | \$10,832 |
| Bristol Community Organization in partnership with the Bristol Family Resource Centers  Ages & Stages Questionnaire Screening      | \$17,000        | PARC Inc. Plainville Healthy Living Safety First   | \$3,00                                 | Wheeler Clinic Child & Adolescent Extended Day Treatment Children's Trauma Initiative | \$44,000 |
| Bristol Preschool Child Care Center Early Education and Backpack Programs  | \$18,000        | Plainville Early Learning Center<br>Preschool, Nursery School and<br>School-Age Programs | er \$9,00                              | Wheeler Regional Family YMCA  LIVEStrong Program                                      | \$5,000  |
| Catholic Charities Elderly Outreach Counseling Services  | \$12,000        | Plymouth Community Food Pa<br>Home Delivery Program                                      | ntry \$3,00                            | YWCA of New Britain Sexual Assault Crisis Service                                     | \$8,000  |
| Community Mental Health Affiliates (CMHA)  Bristol Adult Outpatient Behavioral Health Services Terryville School-Based Counseling  | \$24,000        | Plymouth Family Resource Ce Early Childhood Education & Ki                               |  | 0   |          |

Total Allocations: \$540,540.78

### United Way of West Central Connecticut 200 Main Street Bristol, CT 06010 (860) 582-9559

#### **Stay connected with us online:**



#### www.uwwestcentralct.org

Check out our updated website! There is a wealth of information on this site about our United Way, our work and our events!



www.facebook.com/United.Way.West.Central.Connecticut

Update your status with something fun about United Way or post a picture. Just remember to tag us in your posts!

Or share one of our status updates with your friends.



#### Twitter Handle: @UnitedWayWCCT

Talk about your experience with United Way or post pictures! Use the hashtag **#LIVEUNITED** and put our handle in your post.



#### Instagram Username: @UNITEDWAYWCCT

Post pictures from our events or show how you are Living United! Use the hashtag **#LIVEUNITED** and put our username in your post!

