



THANK YOU
FOR CREATING
OPPORTUNITIES AND
INSPIRING
HOPE FOR A
BETTER TOMORROW



GIVE

With one gift to United Way, you are supporting 13 in-house initiatives and 22 programs at 21 local non-profits. 99% of donations stay in our community!

ADVOCATE

Wear your LIVE UNITED shirt. Get informed. Find your voice.

VOLUNTEER

Be a hand raiser. Join the fight against your community's most daunting social issues.

GIVE. ADVOCATE. VOLUNTEER.



United Way of West Central Connecticut
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facebook.com/United.Way.West.Central.Connecticut
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LIVE UNITED®

In one year, your weekly gift could provide residents in
Bristol, Burlington, Plainville, Plymouth, and Terryville:



• \$20 Food for an entire year to an elderly couple who is struggling to make ends meet

• \$10 Support to middle school students as they transition to high school

• \$5 Three low-income families with free legal services

• \$3 Respite care for families of children and adults with disabilities

WHO WILL TACKLE THE PROBLEMS THAT MOST PEOPLE SHY AWAY FROM?

WE WILL, WHEN WE LIVE UNITED®.

United Way fights for the health, education, and financial stability of every person in West Central CT. We need you to join the fight. Because your passion, expertise and resources will help the fight become a win. Raise your hand to reach out to people who need help. And hope.

At United Way of West Central Connecticut, we concentrate on a two-pronged approach:

1. Community Level Work: United Way impacts the community through 13 in-house initiatives and programs that focus on the building blocks of a good life for all: health, education, and financial stability.
2. On-the-Ground Work: We support 22 programs at 21 local non-profit organizations that also focus on health, education and financial stability and are working toward outcomes specific to the needs of our community.

We are hand raisers. We raise our hands to lead the fight:

HEALTH



FIGHTING TO IMPROVE PEOPLE'S HEALTH & WELLNESS

HOW UNITED WAY IS WINNING:

- Supporting 2-1-1, a free, confidential information and referral service connecting people to essential health and human services 24 hours a day.
- Providing FamilyWise Prescription Discount Cards to the community, saving local residents an average of 40% on prescription drug costs.
- Coordinating the West Central Connecticut TRIAD Program, which strives to improve the quality of life for older residents.

EDUCATION



FIGHTING TO HELP CHILDREN & YOUTH ACHIEVE THEIR POTENTIAL

HOW UNITED WAY IS WINNING:

- Providing free books for children from low-income families.
- Helping to ensure that all children enter kindergarten ready to learn.
- Helping middle school students transition to high school and young adulthood.
- Encouraging high school students to become leaders and address issues important to their peers.
- Providing youth with paid summer work experiences and career development opportunities.

FINANCIAL STABILITY



FIGHTING FOR FAMILIES TO BECOME FINANCIALLY STABLE & INDEPENDENT

HOW UNITED WAY IS WINNING:

- Providing a backpack, school supplies and outfit to less fortunate children.
- Offering Financial Education Classes on pertinent topics, such as budgeting, credit, and debt management.
- Providing food and holiday gifts to struggling families.
- Running a free tax preparation site that helps low and moderate income families get their taxes done for free while ensuring all tax credits are claimed.

VOLUNTEER



RAISING OUR HANDS TO CHANGE THE GAME FOR EVERYONE, OFFERING HELP AND HOPE.

HOW UNITED WAY IS WINNING:

- Our 2019 Day of Caring had a record-breaking 600 volunteers, who completed projects at 38 sites at 25 non-profit organizations in the communities we serve.
- Our new Partners in Caring Initiative matches local business teams with non-profits in need of volunteers for small projects.
- Our online Volunteer Center links individuals interested in volunteering with area non-profits in need of support.