

WHERE THE MONEY GOES...

Meet Jamie.  Jamie is a child who wants to succeed. All he needs is an opportunity.



United Way brings communities together to lift up millions of “Jamies.” We focus on **EDUCATION, INCOME** and **HEALTH** – the building blocks for a good quality life.

Let's Go!



A GOOD EARLY EDUCATION PUTS JAMIE ON THE RIGHT PATH

EXAMPLE: Jamie's parents receive free *Born Learning* tools, which help them turn everyday moments into educational opportunities.



JAMIE'S PARENTS GET ON MORE SOLID FINANCIAL GROUND

EXAMPLE: Our free Financial Coaching Program helps them increase savings and decrease debt.



FREE BOOKS HELP JAMIE LEARN TO READ AT GRADE-LEVEL

EXAMPLE: Over 33,000 free books have been given out through Appetite for Reading.



JAMIE'S PARENTS KEEP MORE OF THEIR HARD-EARNED MONEY

EXAMPLE: United Way has helped 1,194 people file free tax returns bringing them \$1.7 million in refunds.



JAMIE'S PARENTS ARE ABLE TO AFFORD THE MEDICINE HE NEEDS

EXAMPLE: More than 4,400 people have saved over \$580,000 on the cost of prescriptions by using the FamilyWise Discount Card.



JAMIE GRADUATES!

EXAMPLE: Kids in the Middle (KIM) helped Jamie transition to high school and feel connected to his community.



JAMIE'S DIPLOMA OPENS DOORS

Jamie is more likely to find a job, and his kids are also more likely to graduate.



THE BUILDING BLOCKS FOR A STRONG COMMUNITY

Higher graduation rates mean less crime and a healthy, productive workforce.



The next Jamie begins his journey...



We All Win!

To learn more about how even a small change can strengthen your community, check out our website at www.uwestcentralct.org